



VAKBEURS 2019 FOODSPECIALITEITEN

ALLES VOOR FOODPROFESSIONALS OP 30 SEPTEMBER EN 1 OKTOBER



Newsletter nr. 4

Dear exhibitor,

We're not far off from the moment that the Vakbeurs Foodspecialiteiten will celebrate it's 30th birthday as we kick off on Monday 30th of September.

However, we would like to draw your attention to the latest developments. Kindly request that you read this carefully and also send it to those who are involved at the exhibition stand.

We would like to celebrate the 30th edition of the Vakbeurs Foodspecialiteiten together with you and we would like to ask you and your team to visit us at 22:00 on the large terrace in Hall 2 to share this milestone with fellow exhibitors while enjoying a snack and drink.

We wish you and your team a lot of fun and success with this preparation period!

Activities and award ceremonies during the trade fair

There are various activities during the trade fair. Below an overview.

Monday 30 September

13.00 until 22.00	Vakbeurs Foodspecialiteiten open to public
13.00 until 22.00	Cheese tests NNKC en BKKC, upper floor
13.00 until 22.00	Cinema, educational movies
13.00 until 22.00	Voting 'Mooiste Kerstpakket'
15.00 - 17.00 - 20.00	Swiss cheese quiz, win a cheese trip to Switzerland
15.00 until 18.00	Judging Novelty Competition
19.00 until 19.10	Presentation magazine Lekkernijen, stand 342
19.10 until 19.45	Best Novelty Award 2019, stand 342
22.00	Exhibitor drink until 11:30 pm, stand 342

Tuesday 1 October

13.00 until 22.00	Vakbeurs Foodspecialiteiten open to public
13.00 until 22.00	Cheese tests NNKC en BKKC, upper floor
13.00 until 22.00	Cinema, educational movies
13.00 until 22.00	Voting 'Mooiste Kerstpakket'
15.00 - 17.00 - 20.00	Swiss cheese quiz, win a cheese trip to Switzerland
19.00	Start Nieuwe Certificering Foodspecialiteitenwinkels, stand 342

During both exhibition days a camera crew with our vlogger will be making movies.

Rinse kitchen

A number of exhibitors allow visitors to taste products from glassware. The glassware needs to be cleaned again and that is a time-consuming job.

For this reason we've a partnership this year with Maxima Equipment from Mijdrecht. They place two tables with a sliding dishwasher in between where you can clean the glassware. Please keep in mind that you take care of crates in which you can take the glassware to the dishwasher. The trays of the dishwasher may NOT be taken to your stand.

The sink unit has been installed again to get water and clean materials. There is both cold and hot water. At the request of Expo Houten, we ask everyone to use the sink instead of the toilets to prevent blockages.

Checklist

Use the checklist below to have everything arranged on time.

- Pay invoice reservation Vakbeurs Foodspecialiteiten
 - Invite customers, relationships etc. to visit the trade fair, click here for [pictures](#)
 - Use #vakbeursfood2019 for your social media
 - Download lead scanner app, this week you'll receive your codes
 - Order extra stand material via the [web shop](#)
 - Sign up [Goodie bag](#) action
 - Need a hotel stay?
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Questions?

If you have any questions, please contact us via the following number: +31 (0)348-419771.

With kind regards,
the exhibition team

Rick Brantenaar
Evelien de Ruijg
Silvia van Schaik

Vakbeurs Foodspecialiteiten, Blekerijlaan 1, 3447 GR Woerden
T. 0348-419771
E. info@foodspecialiteiten.nl

