



VAKBEURS FOODSPECIALITEITEN OP MAANDAG 26 & DINSDAG 27 SEPTEMBER 2022 - 13:00 UUR TOT 22:00 UUR - EXPO HOUTEN

Newsletter nr. 1

Dear exhibitor,

The Vakbeurs Foodspecialiteiten will this year take place on Monday 26 and Tuesday 27 September in Expo Houten. Preparations for this edition are ongoing. We are looking forward to it again and together with you we will make it a great success. This exhibition is a unique, annual experience for the whole of the food specialty industry in The Netherlands, also for your company!

The floor plan is currently being finalised. Shortly you will receive the confirmation with your stand number, the invoice for participation and also a manual of the exhibition with extra information.

In this newsletter you will find information about a number of important issues. If you have any further questions, please feel free to contact us.

With kind regards,
Team Vakbeurs Foodspecialiteiten

Rick Brantenaar
Evelien de Ruijg
Saskia Brattinga

Important information

To prepare you for the exhibition, you will find below a number of answers to frequently asked questions from exhibitors:

- The visitor registration is online. It is important that all visitors register in advance. Also let your relations know as much as possible. Visitors are asked to indicate when they will visit the exhibition so that busy peaks can be avoided.
- The restaurant is only opened for dinner which costs € 29,00. It is possible to order lunch in the stand, this can be done in the [webshop](#).
- There are also several catering points on the exhibition floor for a sandwich, snack or a drink.
- Electricity and other stand equipment can be ordered via the webshop, <https://expohouten-vakbeursfoodsPECIALITEITEN.nl/>. Make sure you do this before September 12, otherwise a 15% surcharge will apply.
- During the opening hours of the exhibition it is allowed to prepare products using a ceramic BBQ, as long as there is extinguishing material available at the open fire. For more information, please contact the exhibition team.
- All exhibitors receive a license for the Leadscanner app, more information about this will follow later.
- The Dutch National Cheese Inspection Competition (NNKC) will take place again this year.
- Once again we will have the competition Most Appealing Christmas Hamper. It is tradition in The Netherlands to provide employees, companies etc with a Christmas Hamper. For this reason we have decided to yet again do this competition.



Please visit our website for more information: www.vakcentrum.nl/vakbeurs-foodspecialiteiten/english

Opening hours, setting up and dismantling

On both days the exhibition will be open for visitors from 13.00 to 22.00. Below you will find the schedule for setting up and dismantling, please also share this with your stand constructor:

Friday 23 September

- Floorspace without standunit 07.00 to 22.00 hours (unloading can take place until 15:00 hours)
- Standunit and market stall 15.00 to 22.00 hours

Saturday 24 September

- Floorspace without standunit 7.00 to 22.00 hours
- Standunit and market stall 7.00 to 22.00 hours

Monday 26 September

- Floorspace without standunit 7.00 to 12.00 hours
- Standunit and market stall 7.00 to 12.00 hours

Dismantling

Dismantling of the stands is only permitted immediately after the exhibition on Tuesday 27 September from 22.00 to 24.00 and on Wednesday morning 28 from 08.00 to 12.00. It is not possible to start earlier than 22.00 with dismantling for the sake of the visitors. It is bad for the reputation of the exhibition if exhibitors start earlier than after closing time. We kindly ask you and your stand constructor to dispose your own rubbish. We are obliged to surcharge you for rubbish removal costs in case rubbish of your stand has been left behind.

Best Novelty 2022

Yet again it is possible to submit novelties for the competition 'Best Novelty 2022'.

The costs for submitting a novelty is €100,00 per product VAT excluded. Submitted novelties receive extra attention in the exhibition edition of our Lekkernijver magazine and on the website.

A novelty is a new product, service and/or concept that has been introduced on the market after the last edition of the Vakbeurs Foodspecialiteiten.



Do you wish to submit a novelty? Please click [here](#) for the rules and the application form.

A professional jury will announce the winner of the 'Best Novelty 2022' on Monday 26 September at 19:00 hours.

Checklist

Use the checklist below to make sure you arrange everything on time.

- Submit [Standinformation](#); *deadline 10 August*
- Submit [Novelty](#); *deadline 10 August**
- Advertise in [Lekkernijver](#); *deadline 24 August*
- Order extra stand equipment via the [webshop](#); *deadline 12 September, after this date you pay a surcharge of 15%*
- Pay the invoice prior to the Vakbeurs Foodspecialiteiten; *you will soon receive the invoice*
- Invite customers, relations, etc. to visit the exhibition. Click here for images and the advertisement. Klik [hier](#) voor afbeeldingen en de advertentie

* before this date you are guaranteed that the Novelty will be published in the Lekkernijver, submitting a Novelty is possible one week prior to the exhibition.

Questions?

For additional information, please visit our website www.vakbeursfoodspecialiteiten.nl. If you have any questions, please contact us via the following number: +31 (0)348 419 771.

With kind regards,

the exhibition team
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