



VAKBEURS FOODSPECIALITEITEN OP MAANDAG 26 & DINSDAG 27 SEPTEMBER 2022 - 13:00 UUR TOT 22:00 UUR - EXPO HOUTEN

Newsletter nr. 2

Dear exhibitor,

Most of you will now be enjoying a well-deserved vacation. Our preparations are in full swing to ensure that everything runs smoothly again during the exhibition. Also make sure that you have ordered everything on time via the Expo Houten webshop; www.expohouten-vakbeursfoodsPECIALITEITEN.nl. That saves a lot of extra costs than if you order this at the last minute. We also ask you to go through the checklist below. There are a number of deadlines for submitting material in the [Lekkernijver](#).

The standnumber is stated as standard on the fascia of the standunits. If you want to expand this with the company name, this can be ordered via the [webshop](#).

The visitor registration is online! Invite your customers and relations to visit the exhibition. Use the link: ticket.vakbeursfoodsPECIALITEITEN.nl

In this newsletter you will find information about a number of important issues. If you have any further questions, please feel free to contact us.

With kind regards,
Team Vakbeurs Foodspecialiteiten

Rick Brantenaar
Evelien de Ruijg
Saskia Brattinga

Register stand personnel

We use a different registration module for stand personnel than for visitors. We would like to kindly but urgently request you to register the stand personnel via the link below. You can register several people at the same time and will receive a confirmation by e-mail. This year, stand personnel do not need an admission ticket. We do want to know the names, so that we know who is present in the exhibition building. If necessary, empty exhibitor passes can be collected from the information desk.

Click [here](#) to register your stand staff

Badge scanner

All exhibitors receive one free license for the badge scanner. With the badge scanner it is no longer necessary to retype all business cards after the exhibition and everything is directly in Excel. The app keeps track of exactly which visitors have visited your stand. Each visitor receives a badge upon entry. By scanning the QR-code on the badge with your phone or tablet, information about the relevant visitor is shown in the app and the information can be saved as a lead.

Additional licenses can be ordered via the webshop, www.expohouten-vakbeursfoodsPECIALITEITEN.nl.

Parking

There are parking spaces in front of Expo Houten. These parking spaces are exclusively reserved for visitors of the exhibition. We urgently request (also for your employees) to park in the parking spaces on the side of Expo Houten behind the fence or the parking lot next to the building (on the south side). PLEASE NOTE: The gates of car park 1 are closed during the opening hours of the exhibition to prevent cars being broken into.

Checklist

Use the checklist below to make sure you arrange everything on time.

- Submit Standinformation; *deadline 10 August*
- Submit Novelty; *deadline 10 August**
- Advertise in Lekkernijver; *deadline 24 August*
- Order extra stand equipment via the webshop; *deadline 12 September, after this date you pay a surcharge of 15%*
- Pay the invoice prior to the Vakbeurs Foodspecialiteiten; *you will receive the invoice in August*
- Invite customers, relations, etc. to visit the exhibition. Click here for images and the advertisement.

* before this date you are guaranteed that the Novelty will be published in the Lekkernijver, submitting a Novelty is possible one week prior to the exhibition.

Questions?

For additional information, please visit our website www.vakbeursfoodspecialiteiten.nl. If you have any questions, please contact us via the following number: +31 (0)348 419 771.

With kind regards,

the exhibition team
Rick Brantenaar
Evelien de Ruijg
Saskia Brattinga

Vakbeurs Foodspecialiteiten, Blekerijlaan 1, 3447 GR Woerden
T. 0348-419771
E. info@foodspecialiteiten.nl

