



VAKBEURS FOODSPECIALITEITEN OP MAANDAG 26 & DINSDAG 27 SEPTEMBER 2022 - 13:00 UUR TOT 22:00 UUR - EXPO HOUTEN

Newsletter nr. 4

Dear exhibitor,

All food professionals will meet again in less than two weeks at the largest fresh food fair in the Netherlands; the Vakbeurs Foodspecialiteiten. All senses will be stimulated again by the large amount of innovations for the food industry.

We are proud to let you know that the very last stand has been booked this week.

Before the exhibition starts, we would like to draw your attention to the following. In the attachment you will find the manual once again. We ask you to read it carefully and share it with those involved and stand builders. All information about the exhibition can be found in the manual.

We wish you the best of luck in the finishing touches during this period of preparation!

With kind regards,
Team Vakbeurs Foodspecialiteiten

Rick Brantenaar
Evelien de Ruijg
Saskia Brattinga

Opening hours, setting up and dismantling

On both days the exhibition will be open for visitors from 13.00 to 22.00. Below you will find the schedule for setting up and dismantling, please also share this with your stand constructor:

Friday 23 September

- Floorspace without standunit 07.00 to 22.00 hours (unloading can take place until 15:00 hours)
- Standunit and market stall 15.00 to 22.00 hours

Saturday 24 September

- Floorspace without standunit 7.00 to 22.00 hours
- Standunit and market stall 7.00 to 22.00 hours

Monday 26 September

- Floorspace without standunit 7.00 to 12.00 hours
- Standunit and market stall 7.00 to 12.00 hours

Dismantling

Dismantling of the stands is only permitted immediately after the exhibition on Tuesday 27 September from 22.00 to 24.00 and on Wednesday morning 28 from 08.00 to 12.00. It is not possible to start earlier than 22.00 with dismantling for the sake of the visitors. It is bad for the reputation of the exhibition if exhibitors start earlier than after closing time. We kindly ask you and your stand constructor to dispose your own rubbish. We are obliged to surcharge you for rubbish removal costs in case rubbish of your stand has been left behind.

Prevent energy waste

Before we start, we would like to ask exhibitors with a self-build stand and who use day and night power to turn off all lighting when leaving the stand. In recent years, quite a bit of lighting has remained on because we as an organisation are unable to turn everything off, because switches have been placed in the storage room of the stands. In the context of sustainability and the prevention of energy waste, we therefore ask for your cooperation. If you need support with this, the Expo Houten employees will be happy to assist you. If lighting remains on at night, we are forced to pass on these costs.

Badgescanners

All exhibitors have received an email from Customerview today with information about the badgescanner. Each exhibitor will receive one free badgescanner license. With the lead scanner it is no longer necessary to retype all business cards after the exhibition and everything is directly in an Excel file. The app keeps track of exactly which visitors have visited your stand. Each visitor receives a badge upon entry. By scanning the QR code on the badge with your phone or tablet, information about the relevant visitor is shown in the app and the visitor can be saved as a lead.

Do you need help installing the badge scanner? On Monday morning during construction, there is someone at the Customerview information desk who can provide more information.

Additional licenses can be ordered via the webshop, www.expohouten-vakbeursfoodspecialiteiten.nl.

Activities and award ceremonies during the exhibition

Monday 26 September 2022

13.00 to 22.00	Vakbeurs Foodspecialiteiten open for visitors
13.00 to 22.00	NNKC's Cheese inspection competition, upstairs
13.00 to 22.00	Voting by visitors for 'Most appealing Christmas Hamper'
15.00 to 18.00	Judging of the competition Beste Novelty 2022
19.00 to 19.30	Award Beste Novelty 2022, novelty stand hall 1

Tuesday 27 September 2022

13.00 to 22.00	Vakbeurs Foodspecialiteiten open for visitors
13.00 to 22.00	NNKC's Cheese inspection competition, upstairs
13.00 to 22.00	Voting by visitors for 'Most appealing Christmas Hamper'

Checklist

Use the checklist below to make sure you arrange everything on time.

- Pay the invoice prior to the Vakbeurs Foodspecialiteiten;
 - Order extra stand equipment via the [webshop](#); *please note: after this date you pay a surcharge of 15%*
 - Invite customers, relations, etc. to visit the exhibition. Click [here](#) for images and the advertisement.
 - Please read the manual
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Questions?

For additional information, please visit our website www.vakbeursfoodspecialiteiten.nl. If you have any questions, please contact us via the following number: +31 (0)348 419 771.

With kind regards,

the exhibition team
Rick Brantenaar
Evelien de Ruijg
Saskia Brattinga